

**CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD
COMMITTEE MEETING**

November 18, 2020

On November 18, 2020, the Main Street Advisory Board was called to order at 3:02 p.m. in the City Council Chambers at City Hall, 701 Main Street, Kerrville, TX.

Members Present:

Diane Howard
Mary Elaine Jones
James Clint Morris
Anne Overby
Lyndia Rector
Melissa Southern
Michael Wellborn-arrived 3:36 p.m.
Katherine Howard Ex-Officio/Liaison from TIRZ
William Rector Ex-Officio/Liaison from HDBA

Members Absent:

None

City Staff Present:

Mark McDaniel, City Manager
EA Hoppe, Deputy City Manager
Maya Johnson, Executive Assistant
David Barrera, Assistant Public Works Director

Visitors Present:

Linda Stone-Kerr County Historical Commission
Sean Batura-Kerrville Daily Times-arrived at 3:47 p.m.

1. APPROVAL OF MINUTES

1.A. Approval of minutes for the regular Main Street Advisory Board meeting held on October 21, 2020.

Anne Overby moved to approve minutes, Melissa Southern seconded, and the motion passed.

2. INFORMATION AND DISCUSSION

2.A. Update on Downtown sanitation stations. (E.A. Hoppe)

E.A. Hoppe gave an update on the Downtown sanitation stations and discussed the maintenance process.

2.B. Update on Downtown Retail Retention and Recruitment strategy. (Mark McDaniel)

Mark McDaniel presented Retail Coach's written update. Clint Morris reported on the "I Wish It Was" survey response. Mary Elaine Jones suggested using Texas Main Street resources more often. Lyndia Rector agreed and detailed her prior use of Texas Main Street architectural services.

2.C. Update on the November 21st Holiday Downtown Open House. (House. (Subcommittee-Clint Morris, Anne Overby, William Rector, Lyndia Rector).

Clint Morris presented the event details and promotional flyer. Mary Elaine Jones referenced the Hill Country Journal newspaper advisement. Mark McDaniel suggested the subcommittee deliver facemasks along with a COVID precaution verbal reminder to those downtown businesses participating. William Rector volunteered.

3. CONSIDERATION AND POSSIBLE ACTIONS

3.A. Discussion on KCHC historical building map and building markers. (Linda Stone-KCHC).

Mary Elaine Jones discussed how the Kerrville 2050 Comprehensive Plan and the Kerr County Historical Commission objectives overlap for Downtown, including the promotion of heritage tourism. Linda Stone described the necessary changes to the current outdated historical building map, and detailed the new map draft including 76 properties. The map can be connected to the Kerrville Convention & Visitors Bureau website and the local historical markers using QR codes.

3.B. Discussion and consideration on the Texas Hill Country Trail Grant application. (Maya Johnson).

Maya Johnson detailed the Texas Hill Country Trail Region's grant application process, eligibility requirements, and the usage of funds to assist Kerr County Historical Commission with purchasing additional historical building markers. Discussion was had regarding how the funds could be split and utilized for properties. Mary Elaine Jones asked for a motion to approve applying for the grant. Lyndia Rector moved to approve, Anne Overby seconded, and the motion passed.

3.C. Update on Ordinance for Downtown ROW Amenities. (E.A. Hoppe).

E.A. Hoppe provided an update on the recommended staff revisions to the Downtown ROW Amenities Ordinance (formerly the Sidewalk Café Ordinance). Board recommended the revisions to the City Council and to make the applicable boundaries the same as the Downtown Arts and Culture Zoning District. Diane Howard moved, Melissa Southern seconded, and the motion passed.

3.D. Consideration on opportunities to partner with Kerrville Arts & Culture Center. (Mary Elaine Jones and Clint Morris).

Clint Morris explained there are very few opportunities to collaborate at this time due to the COVID pandemic. Kerrville Arts & Culture Center is considering expanding their offerings in the future with more educational, interactive art experiences in order to engage young families. More collaboration opportunities to come.

ADJOURNMENT

Meeting was adjourned at 4:02 p.m.

APPROVED:

Mary Elaine Jones
Mary Elaine Jones, Chair

12-16-2020

Date approved

ATTEST:

Maya Johnson
Maya Johnson, Executive Assistant