

PARKS AND RECREATION ADVISORY BOARD
MINUTES OF A REGULAR MEETING

KERRVILLE, TEXAS
SEPTEMBER 12, 2019

MEMBERS PRESENT

Celeste Hamman, Chair; Lisa Nye-Salladin, Vice-Chair; Matthew Thurlow; Wayne Uecker; Jesse Olivera; Lynda Ables; Rose Bradshaw; Dr. Charles Hueber

ABSENT MEMBERS

Greg Peschel

STAFF PRESENT

Ashlea Boyle, Director of Parks and Recreation; Rosa Ledesma, Parks and Recreation Specialist; Tina North, Office Manager; Courtney LaQuey, Tourism and Event Coordinator; Conner Olden, Recreation Coordinator; and Malcolm Matthews, Consultant.

CALL TO ORDER

On Thursday, September 12, 2019 the Parks and Recreation Advisory Board regular meeting was called to order by Celeste Hamman, Chair at 8:15 a.m. in the City Council Chambers at City Hall.

INVOCATION

Offered by Dr. Charles Hueber

PLEDGE OF ALLEGIANCE TO THE FLAG

1. **VISITOR / CITIZENS FORUM**

None.

2. **APPROVAL OF MINUTES**

2A. Approval of minutes of the Parks and Recreation Advisory Board regular meeting held on June 6, 2019. Rose Bradshaw motioned to approve the minutes; motion was seconded by Wayne Uecker and passed 7-0.

Jesse Olivera arrived at 8:18 a.m.

3. **INFORMATION AND DISCUSSION**

Projects Update

Mr. Matthews gave a presentation and provided updates on the following projects:

H-E-B Tennis Center Improvement Project – Discussed updates regarding the project. Construction began despite inclement weather, and the project is approximately 40% complete. It is estimated to be completed by the first part of 2020. \$1.75M project.

River Trail West – Discussed updates regarding the next phase of the Kerrville River Trail Schreiner University segment. In July, the Kerrville City Council adopted a resolution approving an amendment to the Kerrville River Trail Master Plan that the Parks and Recreation Advisory Board unanimously approved on June 6, 2019. Construction to begin on the north bank from G St. to Schreiner University. Schreiner University will be contributing \$50,000 to this project along with a restroom at the campus trailhead. Construction to begin October 2019; Bernhard Construction was awarded the contract for this project. Estimated completion in spring 2020. \$1.5M project.

Rainwater Catchment System – The City received a \$10,000 grant from the Upper Guadalupe River Authority (UGRA) for the installation of a rainwater catchment system in Louise Hays Park. The pavilion will be guttered to capture rainwater, and the captured rainwater will be used to irrigate landscaping. Follow up to this project will include wall work on the tank, installing an irrigation system, and landscaping. Estimated completion in 2020. \$35K project.

Mrs. Boyle gave a presentation and provided updates on the following:

Aquatics Feasibility Study – Discussed updates regarding this project. The forensic study determined that the Olympic Pool is in good condition, but needs to be replastered, the diving boards were identified as needing maintenance and were addressed before the summer season began, and the pump room needs to be updated. The pool, at the moment, is in the middle of the draining process for the re-plaster project. The contractor will start the project next week. The next steps are to evaluate the forensic study results, receive the final study, and hold the third and final public meeting.

3B. **Public Art**

Mrs. Boyle introduced the topic of public art in the parks system, and the idea of utilizing the Hwy 16 bridge walls in Louise Hays Park as an opportunity for public art murals. Mr. Olivera presented his general concepts, and ideas were discussed by the board. Mrs. Boyle recommended that Mr. Olivera take the ideas and put together a design to present to the board for consideration and approval.

3C. **Director's Report**

Mrs. Boyle gave a presentation and provided updates on the following:

Staff – Introduced Ms. Ledesma, Ms. LaQuey, and Mr. Olden, and briefly discussed their overall responsibilities.

FY20 Budget Process Update – City Council approved the first reading of the FY20 Budget on September 10, 2019. Second reading to take place September 24, 2019. Enhancements to the Parks and Recreation Department includes:

- Addition of an Assistant Director of Parks and Recreation position
- Golf moving under Parks and Recreation
- Enhanced activity programming
- KSP Fee increases

General Fund Expenditures: Major new event initiatives include the Kerrville River Festival, Fall Family Picnic, Mother / Son Dance, Holiday 5K, Haunted Ghoul Pool, Light the Island, and a Basketball League.

Summer Activities Update

Aquatics – The Olympic Pool operating season was May 25th through August 16th, for a total of 72 days.

- Attendance – 2% attendance increase from 2018. Total attendance was 14,178, with June having the highest attendance.
- Pool Rentals – 3% increase from 2018. 20 pool rentals, 25 pavilion rentals, 4 picnic area rentals.

- Swim Lessons – Three sessions of Group Swim Lessons offered with a total of 228 participants at 93% capacity, a 6% increase from 2018. Private Swim Lessons had 37 participants, a 28% increase from 2018. Semi-Private lessons had 6 participants, a 50% increase from 2018.
- Adult Lap Swim & Water Aerobics – Held Tuesdays through Thursdays at 9:00 a.m. and 10:00 a.m. Lap Swim had 168 participants, a 22% increase from 2018. Water Aerobics had 456 participants, a 9% decrease from 2018.
- Jr. Lifeguard Camp – The second year to offer this program. One week half-day camp to learn essentials of lifeguarding and aquatic safety for ages 10-14 years. Camp ran from July 22nd through July 26th with 11 participants, a 10% increase from 2018.
- Lifeguard Audits – The aquatics staff scored “exceeds” on both unannounced operational safety audits by our Aquatic Risk Management Company Jeff Ellis & Associates.
- Competitive Guard Team – This year’s team placed 1st overall at the Central Texas Lifeguard Competition held in New Braunfels, Texas, and qualified to compete at the State Lifeguard Championships. This year’s team was coached by Ms. Ledesma.
- Promotional Days – Second year to offer this programming. Five themed days were held during the summer for free admission, discounted admission, or free ice cream. Included a free movie at the pool with 150 participants.

Special Events

- Skateboard Competition – Held June 15th at the Singing Wind Skate Park. This event had 23 participants with some traveling as far as Austin, Texas. Sponsored by TNS Engraving. Free admission.
- Fourth of July – Held July 4th at Louise Hays Park. Approximately 8K-10K in attendance for the free concert and fireworks display. The event is produced by Robert Earl Keen’s 4th on the River organization. The fireworks are produced by the City, and are sponsored by Mamacita’s.
- Movies in the Park – Five movies were shown this summer. This well attended series is sponsored by The Cailloux Foundation and The Bosworth Company. New this year will be a Halloween Movie Month series with four more movies to run in October. Movies were selected by the community via a survey. Free admission.
- Get Outdoors Day – Held June 8th at Louise Hays Park with approximately 1,500 in attendance. Staff is re-evaluating this event to determine when the best time would be to hold the event to increase its success. Free admission.
- Concerts by the River – Five summer concerts held at Louise Hays Park with an average attendance of 400 per concert. Sponsored by James Avery, Crenwelge Motors, and Mini Mart. Free admission.
- Kids Triathlon – Held August 17th at Singing Wind Park with 87 participants. Co-sponsored by Hill Country Bicycle Works.
- Wet-n-Wag – Held August 17th at the Olympic Pool with 42 dog participants. Sponsored by Dogologie. Free Admission.
- Kerrville River Festival – First year event held at Louise Hays Park September 7th. Consisted of a concert and fireworks display to celebrate the City’s 130th Birthday. Approximately 1,500 in attendance. Entertainment included Kris Jones, Cody Kouba and Phineus Reb, Tribute to George Strait, and headliner Bart Crow. Sponsored by Schreiner University, James Avery, Inn of the Hills Hotel and Conference Center, and the Y.O. Ranch Hotel and Conference Center. Free admission.

- Kerrville River Roadster – First year car show event to be held September 14th at Louise Hays Park. Live music, food, and all types of vehicles welcome. Free admission.
- Kerrville Triathlon Festival – To be held September 28th & 29th. Utilizes the Guadalupe River, Louise Hays Park, Kerrville River Trail, and City / County streets. Hosted by High Five Events.

Dr. Charles Hueber left at 9:07 a.m.

- Kerrville Chalk Festival – To be held October 12th & 13th in Peterson Plaza. Hosted by The Cailloux Foundation. Free admission.
- Haunted Ghoul Pool – New haunted house event to be held October 26th & 27th at the Olympic Pool. \$5 admission fee.
- Family Fright Night – To be held October 31st at Louise Hays Park, and will include games, bounce houses, trick or treating, and more. Sponsored by H-E-B. Free admission.
- Holiday Lighted Parade – To be held November 23rd at 6:00 p.m. in the downtown Kerrville area. Sponsored by Crenwelge Motors. Entry fee is \$20, free to the public to attend.
- Sports Leagues – Provided updates on the following leagues; Youth Basketball, Adult Flag Football, Adult Soccer, and Adult Kickball.

Kerrville Sports Complex

- Soccer – Soccer usage is trending upwards, and currently home to the following organizations: Our Lady of the Hills Catholic High School (home soccer games); Notre Dame Catholic School (home soccer games); Hill Country CRUSH Soccer Academy; Hill Country Youth Soccer Association, and the Parks and Recreation Department Adult Soccer League.
- Baseball / Softball – D-BAT has held 15 tournaments with 509 tournament teams to date. Goal is 1,000 teams for 2019. Programming consists of Coed Softball League, Senior Softball Leagues, Kerrville Little League, select baseball practice, and rentals.

Kerrville-Schreiner Park – Mrs. Boyle presented statistics on the growth of revenue for Kerrville-Schreiner Park. The park is trending upwards in usage, and revenues are again planned to exceed expenditures for FY19.

Carver Park – Pursuant to the Kerrville 2050 Comprehensive Plan's Guiding Principle to revitalize and celebrate neighborhoods, the Doyle Community was selected first, and staff engaged the process. Several public input meetings were held with the area community, and requested improvements were identified. Carver Park is located in the Doyle Community and staff made the following improvements: replaced basketball backboards and nets, scarified the basketball court, added signage, added grills, updated sprayground signage, added three large shade structures, three tables, and a concrete pad near the sprayground to provide shade and seating area, removed dead trees, opened up more parking which also allows closer cemetery parking, and power washed the concrete tables. Staff is evaluating additional improvement items such as lighting and fencing.

4D. Fall Activities and Designate Board Liaison Commitments

Mrs. Boyle spoke to the board about upcoming events and asked the board for commitments. Mrs. Hammond asked board members to get involved as much as they

can, and reminded members that volunteering is one of the responsibilities of all board members.

4. ITEMS FOR FUTURE AGENDAS

None

5. ANNOUNCEMENTS OF COMMUNITY INTEREST

Mrs. Bradshaw announced the upcoming Kerr County Women's Chamber Cancer Walk / Run event to be held at the Dietert Center River Trail Trailhead on October 5, 2019 at 9:00 a.m.

6. ADJOURNMENT

Adjourned at 9:34 a.m.

APPROVED: Celeste Hamman DATE: 12/5/2019
Celeste Hamman, Chair

ATTEST: Ashlea Boyle
Ashlea Boyle, Director of Parks and Recreation

RECORDING SECRETARY: Tina North
Tina North, Office Manager