

PARKS AND RECREATION ADVISORY BOARD
MINUTES OF A REGULAR MEETING

KERRVILLE, TEXAS
JUNE 6, 2019

MEMBERS PRESENT

Celeste Hamman, Chair; Lisa Nye-Salladin, Vice-Chair; Matthew Thurlow; Wayne Uecker; Jesse Olivera; Lynda Ables; Rose Bradshaw; Greg Peschel

ABSENT MEMBERS

Dr. Charles Hueber

STAFF PRESENT

Ashlea Boyle, Director of Parks and Recreation; Rosa Ledesma, Parks and Recreation Specialist; Courtney LaQuey, Tourism and Event Coordinator; and Malcolm Matthews, Consultant

CALL TO ORDER

On Thursday, June 6, 2019 the Parks and Recreation Advisory Board regular meeting was called to order by Celeste Hamman, Chair at 8:15 a.m. in the City Council Chambers at City Hall.

INVOCATION

Offered by Celeste Hamman

PLEDGE OF ALLEGIANCE TO THE FLAG

1. VISITOR / CITIZENS FORUM

Jeff Smith, President of the Citizen's on Patrol Alumni requested electricity for the storage building, which houses police equipment that is used to patrol the Kerrville River Trail. Ashlea Boyle, Director of Parks and Recreation, said plans are already underway.

2. APPROVAL OF MINUTES

2A. Approval of minutes of the Parks and Recreation Advisory Board regular meeting held on March 7, 2019. Lisa Nye-Salladin motioned to approve the minutes with corrections; motion was seconded by Rose Bradshaw and passed 8-0.

2B. Approval of minutes of the Parks and Recreation Advisory Board special meeting held on April 18, 2019. Wayne Uecker motioned to approve the minutes; motion was seconded by Greg Peschel and passed 8-0.

3. CONSIDERATION AND POSSIBLE ACTION

3A. River Trail Master Plan Amendment:

Malcom Matthews, Consultant, provided an update regarding the Kerrville River Trail Master Plan, and the opportunity for an amendment to include downtown. This addition would be a downtown segment, and would connect from the G Street trailhead, along downtown to the Riverside Nature Center area of the trail. The exact route would need to be determined, and would be contingent on funding and easement acquisitions.

Lynda Ables motioned to approve the trail amendment; the motion was seconded by Lisa Nye-Salladin and passed 8-0.

3B. Parks and Recreation Department Branding and Tag Line:

Mrs. Hamman and Mrs. Nye-Salladin discussed branding the department with a tag line. Mrs. Boyle presented the board with information on the development and branding of the new Parks and Recreation logo, Aquatics Division and Sports Complex logos, and increased marketing efforts of the department. Mrs. Boyle said "play" is significant to the parks and recreation industry, and would like the tag line to incorporate the word. Mrs. Hamman asked the board to contribute their ideas for tag lines, the following was discussed for consideration:

- Let's Play
- Get Outside, Plain and Simple
- Life is Better Outside
- Get Moving
- Get Unplugged
- Stay and Play
- Lots of Ways to Play
- Kerrville the Parks City

No action taken.

4. INFORMATION AND DISCUSSION

4A. Projects Update

Mr. Matthews gave a presentation and provided updates on the following projects:

H-E-B Tennis Center Improvement Project – discussed updates regarding the project. Construction began despite inclement weather, and the project is approximately 20% complete. It is estimated to be completed at the end of 2019. \$1.75M project.

River Trail West – discussed updates regarding the next phase of the Kerrville River Trail Schreiner University segment. Bidding for this project to begin in June 2019, and expected to be awarded at City Council in July 2019. The 1.5 mile trail is expected to have a six or seven month construction period. Estimated completion in spring 2020. \$1.5M project.

Rain Catchment System – the City received a \$10,000 grant from the Upper Guadalupe River Authority (UGRA) for the installation of a rain catchment system in Louise Hays Park. The pavilion will be guttered to capture rainwater and the captured rainwater will be used to irrigate landscaping.

Mrs. Boyle gave a presentation and provided updates on the following:

Aquatics Feasibility Study – discussed updates regarding this project. The forensic study determined that the Olympic Pool is in good condition, but needs to be replastered, diving boards addressed, deep end crack addressed, and pump room updated. The next steps are to evaluate the forensic study results, receive and evaluate the comprehensive study from the consultants, hold the third and final public meeting, and plaster the pool in the fall 2019.

4B. Marketing and Creating Public Awareness of the Parks System

Mrs. Nye-Salladin spoke on the importance of fitness and how the board can encourage a weight loss program that includes a city-wide program that promotes hours of exercise as a challenge to the City of Kerrville citizenry to be active. Ideas were discussed, no action taken.

Celeste Hamman left at 9:35 a.m.

4C. **Public Art**

Mrs. Bradshaw spoke of the absence of art around the community in Kerrville. She suggested that the board take initiative to encourage local artists to volunteer their time on the beautification of our parks using their talent to uplift some of the bare walls in and around the community. Members discussed that graffiti would be a challenge.

Matthew Thurlow left at 9:40 a.m.

Mrs. Boyle informed the board that public art was identified in the Kerrville 2050 Comprehensive Plan and the Streetscape Project. Prior to this, the City already implemented the Mother's Love statue downtown, and the Guadalupe Bass statue in Louise Hays Park. She also mentioned that staff was considering utilizing the Hwy 16 bridge walls in Louise Hays Park as an opportunity for public art murals. In addition, staff is planning for murals at the Olympic Pool and the Tennis Center.

4D. **Director's Report**

Due to time constraints, this item was deferred.

5. **ITEMS FOR FUTURE AGENDAS**

Update on Public Art (Lynda Ables)

6. **ANNOUNCEMENTS OF COMMUNITY INTEREST**

Get Outdoors Day to be held this Saturday, June 8, 2019. Ms. Ledesma asked for volunteers from the board.

7. **ADJOURNMENT**

Adjourned at 9:34 a.m.

APPROVED: Celeste Hamman
Celeste Hamman, Chair

DATE: 9/12/2019

ATTEST: A. Boyle
Ashlea Boyle, Director of Parks and Recreation

RECORDING SECRETARY: Tina North
Tina North, Office Manager