

KERRVILLE MAIN STREET ADVISORY BOARD

August 25, 2016

On Thursday August 25, 2016, the Kerrville Main Street Advisory Board meeting was called to order by Rose Bradshaw, Chairperson, at 3:30 p.m., at Kerrville City Hall, 701 Main Street, in the City Council Chambers. David Martin offered the invocation.

Members Present:

Rose Bradshaw
Bob Couch
David Jones
David Martin
Melissa Southern

Members Absent:

Dainelle Logan
Tammi Edwards

City Staff Present:

Ashlea Boyle, Assistant Parks Director
Cheryl Brown, Deputy City Secretary

Ex-Officios Present:

Gary Stork, City Council Liaison

Visitors/Citizens Forum:

Linda Bullard 916 Lacy Lane spoke regarding her application for consideration for appointment to the Main Street Advisory Board. Mr. Stork volunteered to speak with the City Secretary to find out the status of her application. She also asked to have the Arcadia Theater on a future agenda.

Ms. Bradshaw introduced City staff person Steve Gordon, Parks & Recreation Specialist. Mr. Gordon spoke about his prior work history. Ms. Boyle stated he would be helping with the Main Street projects, including the holiday lighted parade.

DISCUSSION AND POSSIBLE ACTION**Program of Work Committee Reports:**

a. Design Committee

Public Art Update – Guadalupe Bass:

Mr. Martin gave an update on the project. The projected placement in Louise Hays Park for the sculpture was in the fall.

b. Promotions Committee

Holiday Lighted Parade:

Ms. Boyle reported that the date for the parade was set for November 19, 2016. Entry packets were sent to the entries from last year. She asked for recommendations for grand marshal.

Mr. Stork suggested Municipal Judge Prislovsky.

Ms. Bradshaw asked the board to email suggestions for grand marshal and parade judges to Ms. Boyle.

Mardi Gras in the Park:

Ms. Boyle asked the board to discuss and decide if they were going to continue to hold the event on "Fat Tuesday", or if they were going to change it to the spring, as they discussed at previous meetings.

She suggested the board present an official letter to the City Council explaining why they wanted to move the event to a Saturday in March or April, and ask for the City Council's approval.

Ms. Southern moved to have the board write a letter to the City Council explaining that their request to move the event to a Saturday in March or April, and seek the Council's approval. Mr. Martin seconded, and the motion passed 5-0.

EX-OFFICIO REPORTS:

City Council Ex-Officio Report:

Mr. Stork reported that all was well with the City of Kerrville.

The board requested information on the status of hiring a Main Street Manager.

Mr. Stork stated that the City Council was thinking of changing the position to more of a public relations person to inform the citizens of City projects.

Kerrville Economic Development Corporation Ex-Officio Report: None

Historic Downtown Business Alliance Ex-Officio Report: None

Staff Report:

Ms. Boyle reported that the Fourth on the River went very well. There were about 10,000 in attendance throughout the day. The Chalk Festival and Rev Fest were both scheduled for October. The Triathlon was scheduled for September.

6. ITEMS FOR FUTURE AGENDAS

7. ANNOUNCEMENTS

Creative Cakes by Sharon was closing. The owner was going to work out of her home.

8. ADJOURN

The meeting was adjourned by Ms. Bradshaw at 4:14 p.m.