

KERRVILLE MAIN STREET ADVISORY BOARD

March 26, 2015

On Thursday March 26, 2015, the Kerrville Main Street Advisory Board meeting was called to order by Mindi Franklin, Chair, at 3:30 p.m., at Kerrville City Hall, 701 Main Street, in the Council Chambers. David Martin offered the invocation.

Members Present:

Mindi Franklin, Chairperson
Tami Edwards
David Martin
Melissa Southern

Members Absent:

Scott Bolton, Vice-Chairperson
Rose Bradshaw
William Rector

City Staff Present:

Kimberly Snyder, Main Street Manager
Ashlea Boyle
Cheryl Brown, Deputy City Secretary

VISITORS/CITIZENS FORUM: No one spoke.

Approval of Minutes:

Ms. Edwards moved to approve the minutes for the February 26, 2015 meeting. Mr. Martin seconded, and the motion passed 4-0.

DISCUSSION AND POSSIBLE ACTION**Program of Work Committee Reports:**

Ms. Snyder reported that, she was compiling a list of the regular events held in the downtown area, in order to formulate a policy for street closure. She asked the board to help her list the events. Some of the events named were Mardi Gras on Main, the Kerrville Triathlon, the Wounded Warrior Parade, Tivy Homecoming Parade, the Lighted Holiday Parade, Sock Hop, the Chalk Festival, and the Kerrville Festival of the Arts. Ms. Snyder indicated to the board that she would continue to work on the street closure policy, with the help of the Streets Department, and other City staff. Ms. Snyder also stated that all of the committees would need to meet prior to the next board meeting.

Economic Restructuring:

Mr. Bolton was not present, so no report was available.

Design:**Public Art:**

Mr. Martin and Ms. Snyder presented the draft of the Call to Artists letter. Ms. Snyder reported that the City's Legal Department was still working on the wording for the transfer of ownership aspect of the Public Art Project, but that the letter was set to be mailed on 3-30-2015.

Ms. Southern moved to approve the Call to Artists Letter. Ms. Edwards seconded, and the motion passed 4-0.

Organization:

Ms. Southern stated she had no report. The Historic Preservation Month activities would be discussed under the promotions portion of the agenda.

Promotions:

Historical Preservation Month, May 2015:

Ms. Southern reported that there were several possible events being considered. The twentieth anniversary of the Main Street Program may be included in the plans as well. The possible events being discussed were: a scavenger hunt, a wine and cheese gathering with live entertainment, walking tours of the downtown area, and a group of social studies students from local schools making presentations. Ms. Snyder planned to meet with the committee and finalize the plans.

Mardi Gras on Main Committee Report:

Ms. Snyder presented a power point presentation that showed the income and costs of the event. There was an amount of \$10,231 left in funds after the expenditures were paid.

6. MONTHLY REPORTS

6A. Staff Report

Ms. Snyder announced that the City Council appointed Rose Bradshaw to fill the place vacated when Stan Cobbs resigned. Ms. Bradshaw planned to begin attending meetings in April.

She also mentioned that the photographs of board members, both individual and of the group were going to be scheduled in the near future.

All of the items that were being stored in the old Main Street Office on Water Street were moved. Some were being stored in the attic of that building, others were moved to various places for storage.

Andrew Murr, the newly elected State Representative planned to move his local office into the old Main Street office, and Ms. Snyder encouraged the board to welcome him and his staff when they were moved in.

Ms. Snyder mentioned that she was available to make a presentation regarding the Main Street program at any local organization meetings. She also mentioned her plan to produce a quarterly newsletter, which would report downtown activities, and information helpful to the downtown merchants.

Ms. Snyder asked the board to begin working on information for the downtown database, as she planned to update the current one. She also planned to create "Welcome" baskets for new businesses opening downtown.

6B. Report regarding the Historic Downtown Business Alliance

Keri Wilt was not present. Ms. Snyder reported that the HDBA planned to elect new officers, and that Ms. Wilt was most likely not going to remain in the position of President.

7. ITEMS FOR FUTURE AGENDAS

None

8. ANNOUNCEMENTS

Ms. Snyder mentioned that Crumbs was now open in the location where Saladas was previously located.

9 ADJOURN

The meeting was adjourned at 4:03 p.m.

Date approved _____

Mindi Franklin, Chairperson

Cheryl Brown, Deputy City Secretary